

backstory

GREG BOULLE

CEO, Bravo Group (Sealy, Gommagomma, Grafton Everest)

What's the most interesting thing about you that people don't know?

I have a soft side.

What is your biggest regret?

Not becoming a farmer.

Which living person do you most admire?

Rugby player Richie McCaw.

What was your first job?

I worked as an articulated clerk.

What are you reading at the moment?

Legacy: What the All Blacks Can Teach Us About the Business of Life, by James Kerr

What's your biggest indulgence?

Watching too much sport on television.

Which phrase or word do you most overuse?

"Spot on."

Is there such a thing as "enough money"?

Yes — enough to keep life simple.

How do you handle stress? What are your top tips for dealing with stress?

Exercise, especially cycling and running.

Who is your favourite hero of fiction?

Joe Dillard, a fictional criminal defence lawyer. The Joe Dillard series is a series of five novels in the crime and thriller genre written by Scott Pratt.

What's the worst airport you've been in?

Lagos airport, Nigeria.

What's your one top tip for doing a deal?

Honesty.

Which historical figure do you most identify with?

Archbishop Denis Hurley, archbishop emeritus of Durban.

Tell us about a hidden gem in SA that not many people know about.

Breedtsnek, for mountain biking — it's 40 minutes' drive from Johannesburg, in the Hekpoort area.

What is the one investment you wish you had made, or made earlier?

Naspers.

Which talent would you most like to have?

Being practical with my hands.

When and where were you happiest?

At the birth of my children.

Nominate your eighth wonder of the world.

Nelson Mandela.

What is your most treasured possession?

My bicycle.

