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LA-Z-BOY: GIVE YOUR HOME SOME ATTITUDE

April 26, 2017

Designed to complement today's smaller living spaces, La-Z-Boy's new Urban Attitudes furniture collection includes an eclectic mix of sofas and chairs that are bang on trend for the contemporary lifestyle.

This exciting range comprises a selection of suites, incliners, occasional chairs and sofas in contemporary and sophisticated designs, and upholstered in a wide selection of high-end fabrics and luxurious genuine leather.

Claire Gibson from La-Z-Boy explains: "Urban Attitudes is sophisticated, modern and anything but ordinary! Combining comfort and quality with contemporary designs and beautiful fabric and leather options – Urban Attitudes will give your home some serious attitude."

Geared towards a more urban demographic, the collection is surprisingly affordable and is completely at ease with clean lines and stand-out details, a look that reflects your individual style and makes you feel completely at home.

You can also embrace your creative side and choose your favourite sofa to match a contemporary fabric option. You can then complete your design vision by adding an accent chair in a complementary colour. Whether you are seeking a bold contemporary design, or a more traditional, classical design – you will find all the inspiration you need to create a stunning space in your home.

The new range also offers the new and innovative Deluxe Comfort Seating system that comprises a total of four layers of foam for maximum comfort. This new seating system is located in the actual seat of the chair, and it has been designed to provide added support while sitting, even for long periods of time. Now you can continue to enjoy personalised comfort and consistent pressure-relieving support all year round.

Another benefit of the Deluxe Comfort System is that it offers unparalleled longevity and ease of maintenance, without sagging or indentations. The use of Memory Foam ensures that the seating regains its original shape shortly after any weight is lifted from the product. As such, it is virtually maintenance-free in that it doesn't require any fluffing, plumping or primping – when you stand up, it will bounce back to how it looked when you bought it.

La-Z-Boy's new Urban Attitudes range is attainable, affordable, yet it is still sophisticated and trendy. Its more compact sizing will make for a better fit in smaller home spaces that would otherwise be overcrowded by bulkier seating options.



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